

ADDING VALUE AND ELEGANCE TO YOUR KITCHEN AND SANITATION

Taking design inspiration from German technology, Grafdoer is a new wave of premium category bath fittings, kitchen sinks and sanitary ware brand in India launched under the parent company VMS Bathware Pvt. Ltd., which has been a leading manufacturer in India's bath fitting industry since the last 16 years

Grafdoer is aimed at providing good quality products at affordable pricing and has already expanded its footprints in not just tier-I, but also in tier-II and tier-III cities of India. With its approach of providing quality sanitation to each household, Grafdoer is looking at rapidly expanding its footprints in urban India. Business ethos of Grafdoer is being modern, stylish, affordable and completely made in India.

From faucets to showers, and from drainers to kitchen sinks to sanitary ware, Grafdoer is focused on providing excellence in kitchen and bathware design space.

Grafdoer's expertise is not just limited to path breaking products but can be experienced through expert services as well. This brand can come across as a symbol of style for the consumers who have refined taste and want to adorn their home artistically. It can also appeal to customers who are looking for a trust-



KF 7101-RUBI
Single Lever Mixer for Kitchen Sink with both side lever
Separate Inlet & Outlet for Drinking Water
850mm Long Boreless Hose
MRP: ₹ 10400/-

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worthy brand where they need not worry about quality and service.

The Indian consumers' rapidly growing inclination towards style and aesthetics in their homes and outdoor spaces is the inspiration behind every design of Grafdoer. Founded by Vinay Jain, who began his career in this industry as a dealer at a naive age of 23; Grafdoer can be construed as his vision of giving back to Indians a luxurious and technology backed collection of kitchen and bathroom accessories and sanitary ware products.

The brand constantly strives to marry the design expectations and understanding of the Indian market with technology backed, aesthetically designed kitchen and bathroom accessories, which are available at Grafdoer Design Studio. As a brand that is constantly innovating, it offers a perfect blend of smooth



KF 7101-RUBI (Statin Finish)

Single Lever Mixer for Kitchen Sink with both side lever
Separate Inlet & Outlet for Drinking Water
850mm Long Boreless Hose
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contours, clean lines and graceful curves.

With its 10 years of warranty and impeccable customer service, its parent company VMS Bathware has a track record of standing tall in the India's bath fitting industry since the last 16 years. It is touching more hearts every year.

Continuing that essence of customer loyalty, Grafdoer through its Android App (by just 2-3 clicks) promises to address the issues related to its product range offering to their customers even if the complaint is reported in 10 or more years after the products' purchase. ●

For more information, visit:
www.grafdoer.com